



## 2020 Industry Team Case Study Trainee Information Sheet

**Our Mission:** *To provide an opportunity for trainees to simulate working in the healthcare industry, enabling them to develop their professional skills and gain marketable, relevant experience.*

### **What is the Industry Team Case Study (ITCS) program?**

The ITCS program provides an opportunity for graduate students and post-docs to work together on a simulated healthcare industry project under the guidance of an advisory panel of three industry professionals.

Student teams of four will develop and undertake a project investigating a business or policy challenge, the aim of which is to simulate the type of work undertaken within the healthcare industry. Projects are original and trainee-driven. Trainees will identify a topic of interest aligned to the expertise of the advisory panel. Trainees investigate the topic and develop a report including recommendations to address their challenge. Advisory panels provide guidance on project scope, relevance, and feasibility, and provide regular feedback on the quality of research and outputs. The program culminates in an all-hands showcase (including teams and advisors) in which trainees present their findings and recommendations for their (simulated) target audience.

### **What are the benefits of participating in the ITCS for trainees?**

- Develop and leverage your skills and behavioral strengths while investigating a potential career path.
- Develop specialized knowledge and industry insights which can enable meaningful conversations with hiring managers.
- Build relationships with healthcare industry professionals and future industry peers.
- Develop a relevant portfolio of work which can be leveraged to get noticed by industry managers (and potentially get hired!).

### **What are the program expectations for Trainees?**

Trainees commit to a three-month engagement (February – May), including mandatory attendance at three program milestone events (Info Session, Launch Event and Showcase Event) and three monthly engagement meetings with their advisory panel. As a guide, trainees should expect to invest 1-3 hours per week in meetings with their group (in person or virtually) and independent research. The timeline of this project is outlined below.

Program Session	Date
<b>Information Session &amp; Networking Event</b> A mandatory event for trainees, where advisors provide an overview of their roles and responsibilities. This event enables trainees to understand the goals of the program, identify mentors of interest and learn how to apply to the program.	Thurs Nov 21 <sup>st</sup> , 2019 (6-9 PM)
<b>Launch Event</b> Trainee teams are paired with advisor panels and begin to develop their projects. Program and project guidelines will be reviewed.	Wed Feb 5 <sup>th</sup> , 2020 (6-9 PM)
<b>Engagement Meetings (Once a month: February, March, April)</b> Trainees present their progress to advisor panels and outline their goals and plans for completion. Teams should come prepared with questions for their advisor panels. Additional meetings may occur at the discretion of teams and advisors.	<i>TBD</i>
<b>Project Showcase &amp; Networking Event</b> Trainees present their project to program participants, including their peers and advisors. Guests from industry will also be invited.	Tues May 12 <sup>th</sup> , 2020 (6-10 PM)

### What are the project guidelines?

Trainees develop a project related to their advisory panel's general area of expertise. The advisory panel **does not** generate content for trainees. To avoid conflicts of interest, trainee projects cannot be directly related to the professional work of their advisory panel member(s). Trainees retain sole authorship rights, and trainee projects cannot be commercialized by advisors or their organization during or at any time after the ITCS program. Ultimately, trainees own their ITCS project produced.

#### Examples of past projects:

- *Competitive analysis* – a cross-study comparison of safety and efficacy of two drugs for the treatment of a disease
- *Licensing due diligence* – process and probability of Canadian regulatory approval of a new therapeutic product
- *Presentation to physicians* – efficacy and safety of an investigational drug for the treatment of a disease
- *Feasibility of bringing a therapy to market* – an analysis of potential market, competitive landscape and estimated costs of implementation
- *Medical Affairs* – solicit key opinion leader feedback and provide a plan to address gaps in knowledge

#### Support:

The ITCS program is delivered by the Life Sciences and Career Development Society (LSCDS) at the University of Toronto. LSCDS-ITCS program organizers will be able to answer questions regarding logistics, project rules and/or scheduling.

#### Questions and Comments:

If you have questions, please contact us at [casestudy@lscds.org](mailto:casestudy@lscds.org).