

U of T Life Science Career Development Society Presents

Industry Team Case Study



Marketing yourself effectively post-graduation: There are many industry careers available to Masters and PhD graduates. However, effectively landing a job requires the ability to communicate that you have experience and skills that the role requires. Hands-on job simulation programs like ITCS allow trainees to learn what careers are available to them and to develop a portfolio of relevant work towards future job applications.

WHAT IS INDUSTRY TEAM CASE STUDY?

Our Mission: To provide an opportunity for trainees to simulate working in industry, enabling them to develop their professional skills and gain relevant, marketable, experience.

PROGRAM STRUCTURE




- Trainees are grouped into teams of 3-4 and paired with an industry professional whose profession aligns to their career exploration goals
- Trainees design and execute a project that 'simulates' deliverables completed in industry
- Engagement length: 4 months

PROGRAM IMPACT

- Established in 2016, ITCS has enabled 180+ trainees to conduct job simulation case studies ([Learn more about past trainee projects here](#))
- ITCS program alumni believe that this program helped them build specialized knowledge, professional networks, and a portfolio of relevant industry experience that allowed them to effectively market themselves during job interviews ([Read more here](#))

BECOMING AN ITCS TRAINEE

WHY PARTICIPATE

-  Build relationships with healthcare industry professionals and future industry peers
-  Develop and leverage your skills & behavioural strengths while investigating a potential career path
-  Gain specialized knowledge, industry insights and a relevant portfolio, which can enable meaningful conversations with hiring managers

WHAT ARE PROGRAM EXPECTATIONS FOR TRAINEES?

Trainee commitments include mandatory attendance at four program milestone events (Info Session, Launch Event, Industry Seminar and Showcase Event) and three monthly engagement meetings with their advisory panel. As a guide, trainees should expect to invest 3-5 hours per week in meetings with their group (in person or virtually) and independent research. All events will be virtual and include:

INFORMATION SESSION: December 2nd 2020
PROGRAM LAUNCH EVENT: January 25th, 2021
ENGAGEMENT MEETING 1: February 22nd, 2021
ENGAGEMENT MEETING 2: March 29th, 2021
ENGAGEMENT MEETING 3: April 26th, 2021
FINAL PROJECT SHOWCASE: May 17th 2021

**Note: All events held in the evening and currently tentative*

WHAT ARE THE NEXT STEPS?

1. **Attend the mandatory information session** on **December 2nd 2020** to learn more about how to apply. Register [here](#)
2. **Submit your application** by **December 16th 2020**
3. **Learn more about ITCS** by visiting our [website](#) to read testimonials and published articles about the program

LEARN MORE ABOUT US!

<https://lscds.org>